

# Masseria Francescani

EXPERIENCES



## Fràn Restaurant and Cocktail Bar

Last summer Masseria Francescani has opened "Fràn" within its walls, which from 6.30 p.m. offers an experiences proposal dedicated to food and beverage.

Fràn is a groundbreaking restaurant, where you can enjoy 5 different experiences scattered throughout the Masseria, from fine dining to bites bar.

On the Floor you can choose between menu à la carte and tasting experience. The last experience is Freeride, an exclusive dinner in our garden for tables from 8 to 12 people.

Amidst the warm stone and slow rhythms of Salento, nestled in the historic private chapel of the masseria, Fràn Cocktail Bar is a space where drinking becomes a simple, meaningful act — a meeting of matter and memory.

Essential cocktails, liquid visions, ingredients that tell stories.

A hidden corner to pause, reconnect, and be surprised.

Fràn Cocktail Bar is open from 7 PM to midnight on the same days as Fràn Restaurant.

We invite you to visit our website [www.fràn.com](http://www.fràn.com) to immerse yourself in Fràn's dynamic vibes and contact us for all details and reservations.



## Massage Session

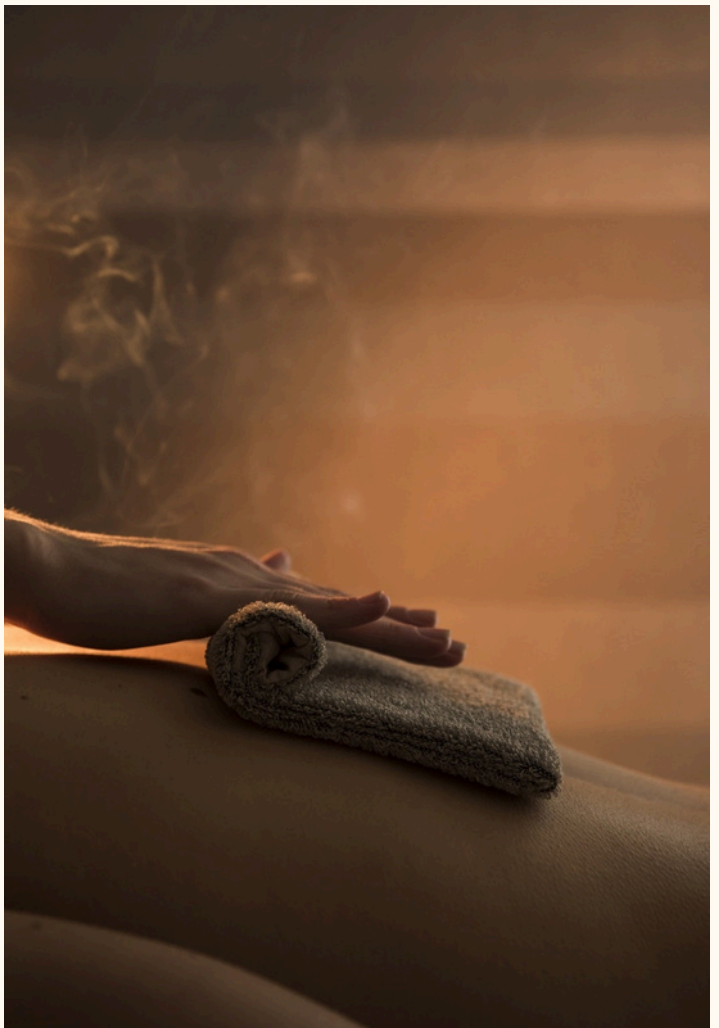
Break away from the daily hustle and bustle and enjoy immersing yourself in the atmosphere surrounding Francescani with our massages.

Allow yourself the privilege of unwinding and let our expert hands transport you on a journey of pure well-being.

Relax, breathe deeply and let go of all worries as we take care of you.

Duration: 1 hour

Price: starting from 80€ p.p.



## Sunset Horse-Riding

A peaceful horseback ride on the beach.

A horseback ride is the best way to truly discover and explore the Apulian countryside, the dry stone walls, the sand dunes and the endless fields of ancient olive trees.

Throw in the colors of the sunset , so brilliant they take your breath away, and the scent of the sea. The perfect way to find inner peace.

Duration: 1,5 hours

Price: starting from 60€ p.p.

Minimum number of Guests:2





## Wine Tasting

Delight your senses with our Wine Tasting experience. Dive into the compelling flavors of Salento's local wines.

With expertly guided sommelier tastings, you will uncover the history and richness of each sip, accompanied by the beauty of the vineyards that surround us. A unique opportunity to explore the world of wine in an informal and warm setting , where time stretches and each glass tells a unique story of passion and tradition.

Duration: 1,5 hours

Price: starting from 30€ p.p.

Minimum number of Guests: 2



## Authentic Taste: Cheese Tasting in the peacefulness of Salento.

Explore the truly unique flavors of local cheeses in a relaxed and convivial experience.

Surrounded by the gentle Salento breeze, immerse yourself in the variety of homemade cheeses, as you uncover the secrets of their production.

A journey of the palate that glorifies the cheese- making history of our land, offering you a glimpse of authenticity and genuineness.

Duration: 1,5 hours

Price: starting from 40€ p.p.

Minimum number of Guests: 2



## Cooking Class Craftsmanship

Experience a relaxing moment of culinary connection with our Cooking Class, in which you will discover traditional fresh pasta recipes. Let go of daily stress and dive into the simplicity of Apulian cuisine. You will unearth the pleasure of culinary creation in an extraordinary setting.

An experience that celebrates the "dolce vita" side of life, where every dough becomes a step closer to happiness and good food is transformed into a relaxing art to share with new friends.

Duration: 1-1,5 hours

Price: starting from 40€ p.p.

Minimum number of Guests: 2

## Drops of Sun: Extra Virgin Olive Oil Tasting Among the Olive Trees of Salento

Discover the authentic soul of Salento through a unique sensory experience: a guided tasting of extra virgin olive oils, passionately produced in our ancient lands. Breathe in the aromas, savor the flavors, and let yourself be transported among centuries-old olive trees and dry-stone walls. You'll be guided through the different local varieties, traditional harvesting methods, and the secrets behind the perfect olive oil.

Duration: approximately 1 hour

Price: starting from €50 per person

Minimum number of guests: 2





## Perspectives from the Sea

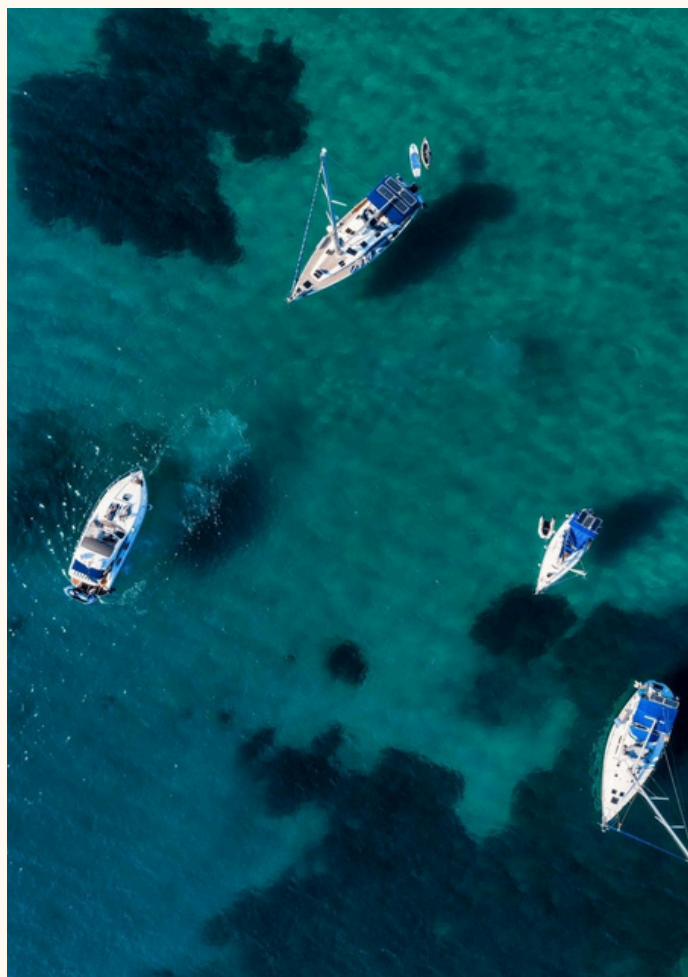
A day at sea, surrounded by the beauty of the Salento coastline. Explore the Adriatic coast as you sail past stunning locations such as Otranto, Torre dell'Orso, and San Foca, and venture into the enchanting sea caves hidden within their coves.

Discover the Ionian coast starting from the town of Gallipoli and continuing toward magical spots like the island of Sant'Andrea.

Duration: variable, from 3 hours to a full day

Price: starting from €250

Minimum number of guests: 2



If you're craving adventure, experience the thrill of a kayak or sailing excursion along the Ionian coast, in Otranto or Santa Maria di Leuca — the southernmost tip of Salento — or dive into our crystal-clear waters with a snorkeling session.

Treat yourself to a day of pure relaxation and adventure, exploring hidden bays and remote coves along our coastline. Discover Puglia from a different perspective — that of the sea, the wind, and the salt on your skin.

Duration: variable, from 3 hours to a full day

Price: starting from €50

Minimum number of guests: 2



## Baroque Charm - Tour of the historic center

Be enchanted by the cobblestone streets and hidden treasures of our lovely city.

Starting from Porta Napoli, a local guide will show you the secrets of Baroque architecture and its charming churches and historic squares, passing by Roman ruins, until you reach the majestic Piazza Duomo. It is also here that you can climb to the top of the bell tower to admire Lecce from above, or visit the crypt of the stunning Duomo.

A dynamic and engaging experience that allows you to fully dive into the culture and history of Lecce.

Duration: 3 hours

Price: starting from 50€ p.p.

Minimum number of Guests: 2

## Breathe Salento: A Journey Through History, Nature, and Wonder

Breathe in the air of authentic Salento while discovering its wonders on foot or by bike, exploring Lecce and its surroundings, where the sea meets the countryside and ancient fortified masserie dot the landscape. Let yourself be enchanted by the rich history of coastal towns like Otranto and Gallipoli, or the charming villages of Grecia Salentina, cradle of the traditional pizzica music. Venture into the heart of the Salento region with guided excursions that reveal ancient flavors, villages steeped in history, and untouched natural corners.

Duration: 2 hours

Price: starting from €50 per person

Minimum number of guests: 2



## Hands That Create: Workshops of Salento's Traditional Crafts

Experience the joy of creating with your own hands, learning the secrets of ancient crafts that shaped the history of Salento.

In a warm and authentic setting, local artisans and master craftsmen will guide you step by step through experiential workshops infused with art, passion, and tradition.



Shape papier-mâché like a true Lecce master

Mold clay into ceramics with earth and fire

Make cheese and mozzarella the traditional way

Discover the secrets of creamy, authentic artisanal gelato

Weave threads and colors on the loom, rediscovering the ancient art of textile craftsmanship

Duration: starting from 1 hour

Price: varies depending on the type of workshop

Minimum number of guests: 2



**Masseria  
Francescani**